



# CITY PARK CONSERVANCY

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*Chief Operations Officer*

October 4, 2023

Dear City Park Supporter,

As a past restaurant donor to City Park, we would like to express our heartfelt thanks for your generosity and contribution to the success of fundraising initiatives for our community. Each year, our two largest fundraisers benefit New Orleans City Park for capital projects, general maintenance, and beautification.

**We would like to invite you to join us this year by partnering as a restaurant sponsor at one or both fundraising events:**



Our largest fundraiser, **Celebration in the Oaks Preview Party** is on Saturday, November 18<sup>th</sup>, 2023, in the Botanical Garden. This VIP experience to kick off the holiday season features a full bar, specialty cocktails, delicious dishes, and a Walking Tour sneak peek of the Botanical Garden and Carousel Gardens Amusement Park— plus unlimited rides!



Our signature spring fundraiser, **Lark in the Park**, takes place on March 8<sup>th</sup>, 2024, in the Botanical Garden. Guests enjoy an unforgettable evening featuring live music, delectable dishes, specialty cocktails, and springtime glamour under the Park's historic oaks.

We ask participating restaurants to provide 650 – 3 oz. servings of their signature dish. Compostable plates, napkins, and forks are provided to ensure we are able to divert waste from the landfill via composting. In return for your support, we will extend VIP event tickets or Friends of City Park memberships.

Please know that when you need a place to reflect, go for a run, or celebrate with your friends, City Park will be here for you—clean, beautiful, and welcoming to all. We look forward to seeing you in the Park and we thank you for helping keep this incredible resource the best it can be for our community. We can't do it without you!

If you have any questions before committing, please contact our Development Associate, Maria Hill, by emailing [mhill@nocp.org](mailto:mhill@nocp.org) or by calling 504-483-9376. Here's to making City Park memories in 2023.

**[LEARN MORE & COMPLETE ONLINE  
COMMITMENT FORM HERE](#)**

With gratitude,

Casie Duplechain  
*Chief Development Officer*





# In the Media

## MARKETING REACH

### Participation Experience

Participation offers brand building and access to engaged community members, park users, business leaders, plus digital and print recognition opportunities. Sponsorships are tailored to meet the needs and objectives of our partners and may include:

- Brand recognition in promotional materials
- VIP food and drinks, and an elevated cocktail experience for your team and guests
- Family-oriented experiences for your team and guests
- Traditional and nontraditional media exposure

A vital instrument in City Park Conservancy's success and an impactful tool for recognizing our donors has been the branding and sponsor experience that we have curated.



**4,500**  
ACTIVE MEMBERS



**120,566**  
EMAIL SUBSCRIBERS



**228,120**  
SOCIAL MEDIA FOLLOWERS



**44%**  
OPEN RATE (+8% US AVG)